Online Lottery Tickets Subcommittee of the House Committee on Administration of Criminal Justice (HR 217 2025 R.S.)

Minutes of Meeting 2025-2026 Interim October 14, 2025

I. CALL TO ORDER

Representative Vanessa Caston LaFleur, chair of the Online Lottery Tickets Subcommittee of the House Committee on Administration of Criminal Justice, called the meeting to order at 9:36 a.m. in Room 6, in the state capitol in Baton Rouge, Louisiana.

II. ROLL CALL

MEMBERS PRESENT:

Representative Vanessa Caston LaFleur, chair

Representative Roy Daryl Adams

Representative Chad Michael Boyer

Representative Michael Charles Echols

Representative Alonzo L. Knox

Representative Patricia "Pat" Moore

Representative Joy Walters

MEMBERS ABSENT:

Representative Tony Bacala

STAFF MEMBERS PRESENT:

Zachary Gonzalez, attorney
Dave Storment, attorney
Ross Richard, committee administrative assistant

ADDITIONAL ATTENDEES PRESENT:

Myrtis Jarrell, sergeant at arms

III. BUSINESS

Overview of House Resolution No. 217 from the 2025 Regular Session

Chair LaFleur provided an overview of House Resolution No. 217, which requested a study of the feasibility of the purchase of certain lottery tickets through the internet.

Presentation from the Louisiana Lottery Corporation

Rose Hudson, president and chief executive officer, Louisiana Lottery Corporation, 555 Laurel Street, Baton Rouge, LA 70801, spoke for information only and presented a handout, titled "iLottery - Modernizing for Louisiana's Future," Exhibit A, which is included in the committee records.

Ms. Hudson discussed the anticipated financial impact of allowing lottery sales through the internet in Louisiana and an overview of lottery sales through the internet in other states.

Presentation from Pennsylvania Lottery

Drew Svitko, Pennsylvania Lottery, 1200 Fulling Mill Road, Middletown, PA 17057, spoke for information only.

Mr. Svitko answered questions from the subcommittee members regarding effects on brick-andmortar revenue when compared with online sales, age verification, geo-fencing measures, responsible gaming resources, payout structure, retailer commission, charge backs, data collection, and analytics.

Chair LaFleur requested Ms. Hudson to provide a copy of the Pennsylvania legislation that allowed iLottery.

Presentation from industry providers of internet-based lottery products

Christine Wechsler, Scientific Games, 1500 Bluegrass Parkway, Alpharetta, GA 30004, spoke for information only and presented a handout, titled "iLottery is a win for Louisiana," Exhibit B, which is included in the committee records.

Ms. Wechsler answered questions from the subcommittee members regarding how iLottery applications are structured in other states, the impact these applications have had on traditional brick-and-mortar retailers, and the costs associated with their development and implementation.

Ms. Hudson answered questions from the subcommittee members regarding projected gross revenue generated in Louisiana over a five-year period with the implementation of iLottery systems.

Ms. Wechsler answered questions from the subcommittee members regarding the expected time frame from legislation to implementation of an iLottery system and vendor costs associated with brick-and-mortar promotional tools.

Ms. Hudson answered questions from the subcommittee members regarding whether existing statute would apply statewide or allow for parish-by-parish opt-in, the collection and storage of player metadata, the accuracy of geo-fencing in preventing out-of-state participation, use of new or existing revenue sharing formulas, and the Louisiana Lottery Corporation's position on a potential or existing opt-in provision.

Mike Pollard, Pollard Banknote, 874 Borebank St., Winnipeg, Canada, spoke for information only.

Chris Shaban, Aristocrat, 20 Cabot Boulevard, Mansfield, MA 02048, spoke for information only.

Ms. Hudson answered questions from the subcommittee members regarding recent declines in Louisiana's jackpot lottery revenue and its correlation with a stagnant player base.

Karen Fournet, Louisiana Lottery Corporation, no witness card provided, spoke for information only. Ms. Fournet answered questions from the subcommittee members regarding sales fluctuations in Louisiana's jackpot lottery games from 2021 through 2025 and provided projections for the upcoming fiscal year.

Ms. Hudson answered questions from the subcommittee members regarding the use of iLottery as a tool to stabilize sales fluctuations and the percentage of revenue allocated annually to the Minimum Foundation Program.

Larry King, Brightstar Lottery, 1011 West Main Street, Louisville, KY 40202, spoke for information only.

Paul Sternburg, Allwyn, 222 West Merchandise Mart Plaza, Chicago, IL 60654, spoke for information only.

Chair LaFleur requested Ms. Hudson to provide the Spectrum Gaming Study to the subcommittee.

Stephen Pasyanos, Brightstar Lottery, 55 Technology Way, West Greenwich, RI 02817, spoke for information only.

Prepared statements were received via email.

IV. PUBLIC COMMENT

Kathleen Benfield, Louisiana Family Forum, 655 Saint Ferdinand, Baton Rouge, LA 70802, spoke for information only, detailing their opposition to gaming in Louisiana.

Ms. Benfield answered questions from the subcommittee members regarding similarities between lottery play and stock market speculation.

Alton Ashy, Louisiana Video Gaming Association, 218 Laurel Street, Baton Rouge, LA 70802, spoke for information only and expressed concerns regarding iLottery.

Ms. Hudson addressed questions regarding which games would be permitted on iLottery programs, a player's ability to deposit and withdraw funds, contractual incentives related to application development, and voter support for the state lottery program.

V. ANNOUNCEMENTS

There were no announcements.

VI. ADJOURNMENT

Representative Adams offered a motion to adjourn. Without objection, the motion passed by a vote of 7 yeas and 0 nays. Representatives LaFleur, Adams, Boyer, Echols, Knox, Moore, and Walters voted yea.

The meeting was adjourned at 11:25 a.m.

Respectfully submitted,

Chair Vanessa Caston LaFleur
Online Lottery Tickets Subcommittee of the
House Committee on Administration of Criminal Justice